

EXECUTIVE MASTER IN FASHION BUSINESS ADMINISTRATION (FBA)
CRONOGRAM 2024-2025
3^{er} Trimester

	APRIL	MAY				JUNE		
	25/26	09/10	16/17	23/24	30/31	06/07	13/14	20/21
MARKETING PLANNING		P						
NEGOTIATION								
LUXURY	P							
FASHION INNOVATION								
GENERAL MANAGEMENT							E	
HUMAN BEHAVIOUR								E
KOREA LUXURY AND ADVERTISING								
TFM						E/P		
CONFERENCE								
VISUAL MERCHANDISING								P

EXAMS & WORKS

21/04/25- Retail- Work

26/04/25- Luxury- Presentations (12:00 p.m.-2:30 p.m.)

02/05/25- Business Ethics- Work

10/05/25: Marketing Planning- parcial delivery: case OOFOS (12:00 p.m.-13:10 p.m.)

Marketing Planning- final delivery/ TFM

27/05/25- Fashion Innovation- Work

06/06/25- TFM- Exam (4:30 p.m.-8:45 p.m.)

07/06/25- TFM- Presentations (9:00 a.m.-1:30 p.m.)

13/06/25- General Management- Exam (4:30 p.m.-5:45 p.m.)

20/06/25- Human Behaviour- Exam (3:45 p.m.-5:00 p.m.)

21/06/25- Visual Merchandising- Presentations (1:00 p.m.-2:30 p.m.)

TBC: Negotiation

BANK HOLIDAY: 02/05/25 & 03/05/25: No class

GRADUATION: 19/06/25

Note: *The program may be subject to changes or modifications*